



## MEDIA/PRESS KIT



### Our Mission

*'Hope' Can Make a Difference*

Our mission is to provide a residential community for pregnant and postpartum women age sixteen through childbearing age who have no place to call home.

### About Us

Leslie Pottebaum founded Shannon's Hope, nearly 40 years ago in 1982, after a personal tragedy to provide a refuge for homeless pregnant women and a voice for the unborn. Over the years, Shannon's Hope has taken in pregnant women of all ages, all walks of faith, in all situations of life including the more "hard core" cases referred by other women's shelters not equipped or willing to handle their extra challenges.

One-third of the women are victims of domestic violence, one third are substance abusers, and the other third are homeless. Shannon's Hope is privately funded through donations. It's a Christian home with courses such as parenting, Bible study and nutrition.

### What we Offer

Many times, homeless pregnant women have not been offered (or afforded) the basic decision-making skills and have made difficult choices about their lives.

Our programs are designed to help guide a woman and her child to a safe and stable independent lifestyle.

*"I wouldn't have been able to keep my child if it wasn't for Shannon's Hope."*  
Katrina, graduate of Shannon's Hope program

### Contact Info

Leslie Pottebaum,  
Founder and Executive Director  
Office: (303) 480-5433



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### Stats & Frequently Asked Questions

For nearly 40 years we have been blessed to serve over 2,500 women & children, with an amazing 84% entering a safe and stable independent home after their time at Shannon's Hope.

Annual Budget: \$75,000

Success Rate: 84%

Average number of women served yearly: 70

### Logo Art

[Logo, long with White Font](#)  
[Logo, long with Color Font](#)  
[Logo, short with White Font](#)

### Agency Photos

[\\*Baby in Lap, B&W](#)  
[\\*Shannon's Hope Sign](#)  
[\\*Shannon's Hope Books](#)  
[\\*Shannon's Hope Room](#)

Photos courtesy of  
Greg McBoat Photography

### Prior Press Coverage

[7 EveryDay Hero Award](#)

### Audio/Video

[You Tube Video](#)

### Quotes

**Pastor George Morrison**  
Faith Bible Chapel, Arvada CO  
*"How proud we are of Shannon's Hope...they have been on the front lines. Shannon's Hope has been there when no one else has been there and that's why we support Shannon's Hope."*

**Deacon Joe Gerber**  
Joan of Arc Catholic Church, Arvada CO  
*"There is a great need for organizations like Shannon's Hope. Girls may come from abuse relationships and society tends to point fingers. Shannon Hope does more of what Christ taught—to love our neighbor...to make sure they are taken care of."*

**Teresa, prior resident**  
*"Before I came to Shannon's Hope, I had lost my dreams, my family, and my direction in life. Everyone had lost faith in me. In staying at Shannon's Hope, I now have my self-respect back, I have a beautiful child and I get to be a mom now."*